

**APPLICATION FOR SPRING 2020 SEMESTER**

**POSITION: MEDIA ANALYTICS SUPERVISOR**

**EMAIL ALL APPLICATION MATERIALS BY 6:00PM ON**

**NOVEMBER 14 TO: MANAGEMENT.LIVEOAK@GMAIL.COM**

In addition to the below application, please send a copy of your COVER LETTER AND RESUME.

***Incomplete applications will not be considered.***

APPLICANT NAME:

YEAR:

MAJOR(S):

MINOR(S):

CURRENT GPA:

DATATEL #:

EMAIL ADDRESS:

PHONE NUMBER:

You are encouraged to provide your online portfolio or LinkedIn URL if you have one, but this is not a mandatory component of the application:

Please list a reference in the School of Communications who could attest to the competency of your skills that would be required to succeed in this position:

**In 250 words or less, tell us why clients need to understand and utilize media analytics in their campaigns and how they will benefit from them**

**In 200-250 words, tell us why you should supervise the media analytics team in Live Oak and how it would benefit the overall agency.**

**In 300 words or less, tell us your favorite campaign and why. If you were an executive this campaign, how would you measure its effectiveness?**